

# BUSINESS ADMINISTRATION, AS

**Program code:** BSAD-AS

**Location:** Asnuntuck, Capital, Gateway, Housatonic, Manchester, Middlesex, Naugatuck Valley, Northwestern, Norwalk, Quinebaug Valley, Three Rivers, Tunxis

## Degree Requirements

Code	Title	Credits
<b>General Education Courses</b>		
ENG 1010	Composition	3
MATH 1010	Intermediate Algebra	3
Elective SCKX - Scientific Knowledge Course or Elective SCRX - Scientific Reasoning Course		3-4
Elective ARHX - Arts & Humanities Course		3-4
ECON 1001 or ECON 1002	Principles of Macroeconomics Principles of Microeconomics	3
BUSN 2100	Business Communication	3
CCS 1001	College and Career Success	3
<b>Program Courses</b>		
ACCT 1130	Principles of Financial Accounting	3
ACCT 1170	Principles of Managerial Accounting	3
BMGT 2020 or BMGT 2100	Principles of Management Organizational Behavior	3
BMKT 2010	Principles of Marketing	3
BUSN 2340 or BUSN 2310	Legal Environment of Business Business Law I	3
Choose one of the following:		3
BFIN 2100	Principles of Finance (recommended for transfer)	
BFIN 1100	Personal Finance	
Choose one of the following open electives:		3
ACCT 1250	Accounting Applications I	
BUSN 1150	Business Software Applications	
CIS 1141	Introduction to Management Information Systems (recommended)	
Open Elective		3
<b>Business Elective Courses</b>		
Choose five of the following:		15
BENT 2180	Entrepreneurship	
BENT 2170	Small Business Management and Growth	
BENT 2300	Business Plan	
BENT 2098	Business Special Topics	
BFIN 1100	Personal Finance	
BFIN 1110	Financial Literacy	
BFIN 1250	Principles of Banking	
BFIN 2100	Principles of Finance	
BFIN 2300	Investment Principles	
BFIN 2110	Money and Banking	

BFIN 2350	International Finance
BUSN 1100	Introduction to Business
BUSN 1150	Business Software Applications
BUSN 2100	Business Communication
BUSN 2250	History of American Business
BUSN 2150	Global Business
BUSN 2310	Business Law I
BUSN 2320	Business Law II
BUSN 2340	Legal Environment of Business
BUSN 2400	Business Ethics
BUSN 2098	Business Special Topics
BUSN 2090	Business Capstone
BUSN 2195	Business Co-op Internship
BUSN 2095	Business Practicum
BMGT 2020	Principles of Management
BMGT 2040	Managerial Communications
BMGT 2100	Organizational Behavior
BMGT 2200	Human Resource Management
BMGT 2260	Negotiation
BMKT 1060	Principles of Selling
BMKT 1230	Principles of Customer Service
BMKT 2010	Principles of Marketing
BMKT 2070	Consumer Behavior
BMKT 2080	Social Media Marketing
BMKT 2140	International Marketing
BMKT 2160	Digital Marketing
BMKT 2210	
BMKT 2350	Public Relations
BMKT 2410	Principles of Advertising
BMKT 2098	Special Topics in Marketing
MATH 1010	Intermediate Algebra
MATH 1500	Applied Business Math
MATH 1200	Statistics I
MATH 1610	Precalculus
MATH 2500	Calculus for Business and Social Science
ECON 1002	Principles of Microeconomics
ECON 1001	Principles of Macroeconomics

**Total Credits**

**60-62**