BUSINESS ADMINISTRATION CERTIFICATE

Program code: BSAD-CC

Location: Asnuntuck, Gateway, Housatonic, Middlesex, Naugatuck Valley, Norwalk, Quinebaug Valley, Tunxis

Program Description

This six-course, 18-credit certificate program is designed to give students basic business skills and to be able to function adequately at a rudimentary level in a workplace environment immediately upon completion. All courses in a certificate program apply towards an associate degree. In addition, this certificate is also applicable for people who have a 4-year degree in a discipline other than business and need some of the core business courses required by most university M.B.A. programs.

Learning Outcomes

1. Describe and appraise the economic, political, regulatory, legal, technological, ethical and social contexts of organizations in a global society
2. Define and evaluate principles, techniques and major functions of management and business organizations.
3. Understand the U.S. legal system and be able to apply the principles to the legal environment in which organizations conduct business.
4. Understand, apply and evaluate marketing fundamentals to make tactical decisions to execute business strategy.
5. Develop and interpret financial statements using accounting and finance principles to make evidence- based decisions.
6. Apply quantitative and technical skills to analyze problems, formulate and develop a solution using appropriate technology, and effectively communicate results to stakeholders.

Certificate Requirements

Code	Title	Credits
Required Courses		
ENG 1010	Composition	3
BMKT 2010	Principles of Marketing	3
ACCT 1130	Principles of Financial Accounting	3
BMGT 2020	Principles of Management	3
or BMGT 2100	Organizational Behavior	
BUSN 2310	Business Law I	3
or BUSN 2340	Legal Environment of Business	
Business Elective - Any course in ACCT, BMGT, BMKT, BUSN, BFIN, ECON, MATH		3
Total Credits		**18**

The Business Administration curriculum offers 3 concentrations within the discipline. Students may not complete more than one associate's degree in this area but additional certificates may be earned.

- Business Administration, AS
- Business Administration: Finance Certificate
- Business Administration: Finance, AS
- Business Administration: Honors, AS
- Business Administration: Management Certificate
- Business Administration: Management, AS
- Business Administration: Marketing Certificate
- Business Administration: Marketing, AS