

BUSINESS ADMINISTRATION: HONORS, AS

Program code: BSAD-AS-HON

Location: Manchester, Tunxis

Program Description

Students will gain skills in accounting, ethics, finance, law, management, management information systems, and marketing which are needed to succeed in businesses from sole proprietorships through global corporations. This degree will prepare students to enter a variety of positions in business, start their own venture or continue to a bachelor's degree program.

This option provides students with rigorous coursework which will enable student's entry into an AACSB accredited institution. This option focuses on the business core as well as an emphasis on critical Math curricula. A minimum GPA of 3.4 is required for this option.

Business Administration Program Student Learning Outcomes

In addition to the General Education learning outcomes, upon successful completion of all program requirements, graduates will be able to:

- Describe and appraise the economic, political, regulatory, legal, technological, ethical and social contexts of organizations in a global society.
- Define and evaluate principles, techniques and major functions of management and business organizations.
- Understand the U.S. legal system and be able to apply the principles to the legal environment in which organizations conduct business.
- Understand, apply and evaluate marketing fundamentals to make tactical decisions to execute business strategy.
- Develop and interpret financial statements using accounting and finance principles to make evidence-based decisions.
- Apply quantitative and technical skills to analyze problems, formulate and develop solutions using appropriate technology, and effectively communicate results to stakeholders.

Honors Student Learning Outcomes

1. Describe and appraise the economic, political, regulatory, legal, technological, ethical and social contexts of organizations in a global society.
2. Define and evaluate principles, techniques and major functions of management and business organizations.
3. Understand economic concepts and policies as they relate to both local and global markets.
4. Understand, apply and evaluate marketing fundamentals to make tactical decisions to execute business strategy.
5. Develop and interpret financial statements using accounting and finance principles to make evidence-based decisions.
6. Apply quantitative solutions to business problem solving.

Degree Requirements

| Code | Title | Credits |
|---|---|--------------|
| General Education Courses | | |
| ENG 1010 | Composition | 3 |
| MATH 1010 | Intermediate Algebra | 3 |
| Elective SCKX - Scientific Knowledge Course or Elective SCR X - Scientific Reasoning Course | | 3-4 |
| Elective ARHX - Arts & Humanities Course | | 3-4 |
| ECON 1001 or ECON 1002 | Principles of Macroeconomics Principles of Microeconomics | 3 |
| BUSN 2100 | Business Communication | 3 |
| CCS 1001 | College and Career Success | 3 |
| Business Administration Program Core | | |
| ACCT 1130 | Principles of Financial Accounting | 3 |
| ACCT 1170 | Principles of Managerial Accounting | 3 |
| BMGT 2020 or BMGT 2100 | Principles of Management Organizational Behavior | 3 |
| BMKT 2010 | Principles of Marketing | 3 |
| BUSN 2340 or BUSN 2310 | Legal Environment of Business Business Law I | 3 |
| BFIN 2100 or BFIN 1100 | Principles of Finance (recommended for transfer) Personal Finance | 3 |
| Open Elective ¹ | | 3 |
| Open Elective | | 3 |
| Business Administration Honors Courses | | |
| MATH 1200 | Statistics I | 3 |
| MATH 1500 | Applied Business Math | 3 |
| Choose one of the following: | | 3 |
| BUSN 2400 | Business Ethics | |
| MATH 2500 | Calculus for Business and Social Science (if chosen, must be taken in the final semester) | |
| ECON 1001 or ECON 1002 | Principles of Macroeconomics Principles of Microeconomics | 3 |
| Directed Elective: choose from these disciplines BENT, BFIN, BMGT, BMKT, or BUSN ² | | 3 |
| Total Credits | | 60-62 |

¹ ACCT 1250 Accounting Applications I, BUSN 1150 Business Software Applications, or CIS 1141 Introduction to Management Information Systems recommended.

² Recommended: BUSN 2095 Business Practicum BUSN 2195 Business Co-op Internship

The Business Administration curriculum offers 3 concentrations within the discipline. Students may not complete more than one associate's degree in this area but additional certificates may be earned.

- Business Administration Certificate
- Business Administration, AS
- Business Administration: Finance Certificate
- Business Administration: Finance, AS
- Business Administration: Management Certificate

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- Business Administration: Management, AS
- Business Administration: Marketing Certificate
- Business Administration: Marketing, AS