

BUSINESS ADMINISTRATION: MANAGEMENT, AS

Program code: MGMT-AS

Location: Capital, Gateway, Housatonic, Manchester, Middlesex, Naugatuck Valley, Norwalk, Quinebaug Valley

Program Description

A focus on management is one option under the Business Administration parent degree. The Management option provides students with knowledge, techniques and perspectives in the theory and practice of management. It prepares students for entry level careers in management and administration. Not all classes are fully transferable.

Students develop skills in accounting, ethics, finance, law, management, management information systems, and marketing which are needed to succeed in businesses from sole proprietorships through global corporations. This degree will prepare students to enter a variety of positions in business, start their own venture or continue to a bachelor's degree program.

Business Administration Learning Outcomes

In addition to the General Education learning outcomes, upon successful completion of all program requirements, graduates will be able to:

- Describe and appraise the economic, political, regulatory, legal, technological, ethical and social contexts of organizations in a global society.
- Define and evaluate principles, techniques and major functions of management and business organizations.
- Understand the U.S. legal system and be able to apply the principles to the legal environment in which organizations conduct business.
- Understand, apply and evaluate marketing fundamentals to make tactical decisions to execute business strategy.
- Develop and interpret financial statements using accounting and finance principles to make evidence-based decisions.
- Apply quantitative and technical skills to analyze problems, formulate and develop solutions using appropriate technology, and effectively communicate results to stakeholders.

Management Learning Outcomes

1. Demonstrate an understanding of basic theory and practice of business administration and management.
2. Demonstrate the ability to read, understand, and prepare standard types of business communications.
3. Demonstrate analytical, problem-solving, and decision-making skills applicable to business administration and management.
4. Demonstrate proficiency in the use and interpretation of data and information as applied to the various applications in business administration and management.

Degree Requirements

Code	Title	Credits
General Education Courses		
ENG 1010	Composition	3
MATH 1010	Intermediate Algebra	3
Elective SCKX - Scientific Knowledge Course or Elective SCRX - Scientific Reasoning Course		3-4
Elective ARHX - Arts & Humanities Course		3-4
ECON 1001 or ECON 1002	Principles of Macroeconomics Principles of Microeconomics	3
BUSN 2100	Business Communication	3
CCS 1001	College and Career Success	3
Business Administration Program Core		
ACCT 1130	Principles of Financial Accounting	3
ACCT 1170	Principles of Managerial Accounting	3
BMGT 2020 or BMGT 2100	Principles of Management Organizational Behavior	3
BMKT 2010	Principles of Marketing	3
BUSN 2340 or BUSN 2310	Legal Environment of Business Business Law I	3
BFIN 2100 or BFIN 1100	Principles of Finance (recommended for transfer) Personal Finance	3
Open Elective ¹		3
Open Elective		3
Management Courses		
BUSN 2150	Global Business	3
BMGT 2200	Human Resource Management	3
BMGT 2020 or BMGT 2100	Principles of Management Organizational Behavior	3
BENT 2180	Entrepreneurship	3
Elective BUS - Business Elective		3
Total Credits		60-62

¹ ACCT 1250 Accounting Applications I, BUSN 1150 Business Software Applications, or CIS 1141 Introduction to Management Information Systems recommended

The Business Administration curriculum offers 3 concentrations within the discipline. Students may not complete more than one associate's degree in this area but additional certificates may be earned.

- Business Administration Certificate
- Business Administration, AS
- Business Administration: Finance Certificate
- Business Administration: Finance, AS
- Business Administration: Honors, AS
- Business Administration: Management Certificate
- Business Administration: Marketing Certificate
- Business Administration: Marketing, AS