BUSINESS ADMINISTRATION: MANAGEMENT CERTIFICATE

Program code: MGMT-CC

Location: Capital, Gateway, Manchester, Middlesex, Naugatuck Valley, Northwestern, Norwalk, Quinebaug Valley

Program Description

This Certificate provides students with knowledge, techniques and perspectives in the theory and practice of management. It prepares students for entry level careers in management and administration.

Learning Outcomes

1. Demonstrate an understanding of basic theory and practice of business administration and management.
2. Demonstrate the ability to read, understand, and prepare standard types of business communications.
3. Demonstrate analytical, problem-solving, and decision-making skills applicable to business administration and management.
4. Demonstrate proficiency in the use and interpretation of data and information as applied to the various applications in business administration and management.

Certificate Requirements

Code	Title	Credits
Required Courses		
ENG 1010	Composition	3
BUSN 2150	Global Business	3
BMGT 2200	Human Resource Management	3
BMGT 2100	Organizational Behavior	3
or BMGT 2020	Principles of Management	
BENT 2180	Entrepreneurship	3
Business Elective - Any course in ACCT, BMGT, BMKT, BUSN, BFIN, ECON		3
Total Credits		**18**

The Business Administration curriculum offers 3 concentrations within the discipline. Students may not complete more than one associate's degree in this area but additional certificates may be earned.

- Business Administration Certificate
- Business Administration, AS
- Business Administration: Finance Certificate
- Business Administration: Finance, AS
- Business Administration: Honors, AS
- Business Administration: Management, AS
- Business Administration: Marketing Certificate
- Business Administration: Marketing, AS