

# BUSINESS ADMINISTRATION: MARKETING CERTIFICATE

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**Program code:** BMKT-CC

**Location:** Asnuntuck, Gateway, Manchester, Middlesex, Naugatuck Valley, Northwestern, Norwalk, Three Rivers, Tunxis

## Certificate Requirements

Code	Title	Credits
<b>Required Courses</b>		
ENG 1010	Composition	3
BMKT 2010	Principles of Marketing	3
BMKT Electives - Choose any two BMKT courses		6
Business Electives - Choose any two courses in ACCT, BMGT, BMKT, BUSN, BFIN, DGA or GRA		6
<b>Total Credits</b>		<b>18</b>