

# BUSINESS INTELLIGENCE, AS

Program code: BSIN-AS

Location: Northwestern

## Degree Requirements

Code	Title	Credits
<b>General Education Courses</b>		
ENG 1010	Composition	3
MATH 1200	Statistics I	3
Elective ARHX - Arts & Humanities Course		3-4
Elective SCRX - Scientific Reasoning Course or Elective SCKX - Scientific Knowledge Course		3-4
ECON 1001 or ECON 1002	Principles of Macroeconomics Principles of Microeconomics	3
BUSN 2100 or COMM 1301	Business Communication Public Speaking	3
CCS 1001	College and Career Success	3
<b>Required Courses</b>		
MATH 2200	Statistics II	3
CIS 1141	Introduction to Management Information Systems	3
CSC 1231	Database Development and Design I	4
ACCT 1130	Principles of Financial Accounting	3
BMGT 2020	Principles of Management	3
BMKT 2010	Principles of Marketing	3
BFIN 2100	Principles of Finance	3
DTS 2201	Programming in Data Science	3
DTS 2215	Data Ethics and Security	3
DTS 2220	Introduction to Machine Learning	3
DTS 2290	Capstone Research	3
ECON 1001 or ECON 1002	Principles of Macroeconomics Principles of Microeconomics	3
BMKT 2160	Digital Marketing	3
DTS 2258	Data Journalism	3
<b>Total Credits</b>		<b>64-66</b>