

BUSINESS STUDIES - CSCU TRANSFER DEGREE, AA

Program code: BSAD-AA-TAP

Location: Asnuntuck, Capital, Gateway, Housatonic, Manchester, Middlesex, Naugatuck Valley, Northwestern, Norwalk, Quinebaug Valley, Three Rivers, Tunxis

Program Description

CSCU Pathway Transfer, A.A. degree programs are for Connecticut State Community College students who wish to transfer to one of the Connecticut State Universities or Charter Oak without either losing any credits or being required to take extra credits in order to complete a bachelor's degree in that same discipline. Community college students can complete associate degree programs that transfer seamlessly to all Connecticut State Universities and Charter Oak State College offering their major. Upon transfer, students are guaranteed full junior status and can complete a bachelor's degree in their major without losing any credits or be required to take any extra credits.

This Business Studies associate degree serves as the single community college degree to all of the State University and Charter Oak State College business majors listed below. Students will declare a specific field when they transfer.

With this degree you will be able to transfer to the following majors:

At Central Connecticut State University:

- Accounting, B.S.
- Finance, B.S.
- Management, B.S.
- Marketing, B.S.

At Eastern Connecticut State University:

- Accounting, B.S.
- Business Administration, B.S.
- Finance, B.S.

At Southern Connecticut State University:

- Accounting, B.S.
- Business Administration- Business Economics Concentration, B.S.
- Business Administration- Finance Concentration, B.S.
- Business Administration- Management, B.S.
- Marketing, B.S.

At Western Connecticut State University:

- Accounting, B.S.
- Business Management- Financial Management Option, B.B.A.
- Business Management- Supervisory Management Option, B.B.A.
- Marketing, B.B.A.

At Charter Oak State College:

- Business Administration, B.A.

Learning Outcomes

Upon successful completion of all courses in the program, students will be able to:

1. demonstrate both accounting and finance concepts as applied to the sound fiscal management of a business enterprise
2. demonstrate various micro- and macroeconomic principles and their influence on the organizational decision-making process
3. demonstrate marketing's role in the development of a successful business strategy
4. demonstrate the impact of leadership, employee behavior and organizational culture in attaining organizational goals and objectives
5. demonstrate both the ethical and legal implications of managerial decisions and the effect of those decisions on organizational stakeholders
6. demonstrate the integration of knowledge and apply learned skills for real-world business decision making
7. demonstrate group dynamics and the benefits of a team-based approach in business

Degree Requirements

Code	Title	Credits
Framework Courses		
ENG 1010	Composition	3
MATH 1200	Statistics I	3-4
	or MATH 1201	Statistics I with Computer Applications
Elective ARHX - Arts & Humanities Course		3-4
Elective SCRX - Scientific Reasoning Course		4
Elective SCKX - Scientific Knowledge Course		3-4
ECON 1001	Principles of Macroeconomics	3
Elective WRIX - Written Communication II Course		3
Elective HISX - Historical Knowledge Course		3
BUSN 2100	Business Communication	3
CCS 1001	College and Career Success	3
Pathway Courses		
Minimum grades are required for transfer, students should speak with their advisor.		
ECON 1002	Principles of Microeconomics	3
ACCT 1130	Principles of Financial Accounting	3
ACCT 1170	Principles of Managerial Accounting	3
Choose one of the following:		3-4
MATH 1500	Applied Business Math	
MATH 2600	Calculus I	
MATH 2500	Calculus for Business and Social Science	
BMKT 2010	Principles of Marketing	3
BMGT 2020	Principles of Management	3
	or BMGT 2100	Organizational Behavior
BFIN 2100	Principles of Finance	3
BUSN 2310	Business Law I	3
	or BUSN 2340	Legal Environment of Business
Elective BUS - Business Elective		3

Unrestricted Elective	3
Total Credits	61-65