CANNABIS STUDIES CERTIFICATE

Program code: CANB-CC

Location: Quinebaug Valley

Program Description

The Cannabis Studies certificate program will explore the legal challenges confronting cannabis farming, production, and consumer use, and provide instruction in cannabis cultivation techniques and cannabinoid/THC extraction processes. Students will study the farming economics of land, labor, and capital; governmental regulations and laws affecting small business; and developing opportunities in Western and alternative medicines and therapies. The 18-credit certificate includes classes in horticulture, law and policy, alternative medicine, botany, business, and communications.

Learning Outcomes

Learners who complete the Cannabis Studies Certificate will:

1. Understand the common challenges with cannabis production and how to address those challenges.
2. Understand the process for growing cannabis and techniques of seeding, cloning cuttings, pruning and planting, postharvest handling, and cannabinoid/THC extraction.
3. Be able to describe the legal challenges confronting cannabis farming, production, and consumer use.
4. Understand how to develop an effective presentation for an informative, persuasive, or special occasion purpose talk related to the cannabis industry.
5. Explain the relationship of business to society and the individual. This includes the interrelationships with law and politics and an understanding of governmental regulations and laws affecting small business.
6. Recognize the major economic resources of the business production process: land, labor, and capital. Understand how to synergistically combine these for financial success.
7. Determine methods for objectively evaluating current and future traditional western and alternative medicines and therapies.

Certificate Requirements

Code	Title	Credits
Required Courses		
HORT 1200	Horticulture of Cannabis	3
CANB 1270	Cannabis Law and Policy	3
BUSN 1100	Introduction to Business	3
BENT 2180	Entrepreneurship	3
HLTH 1021	A Survey of Alternative Healthcare	3
BMGT 2040	Managerial Communications	3
Total Credits		**18**