COMMUNICATION: DIGITAL MEDIA PRODUCTION CERTIFICATE

Program code: COMM-CC-DIG

Location: Capital, Gateway, Middlesex, Norwalk

Program Description

The Digital Media Production Certificate program provides exposure to up-to-date hardware, equipment and digital software to learn and practice basic video production, TV production, audio recording/podcasting and editing skills. It is intended for individuals with no or partial media experience who wish to experience hands-on work in the applicable fields of radio/podcasting, television or video production. Students can practice necessary skills for potential employment in various digital media agencies, stations, and social media platforms - especially those that require work in either on-camera/on-mic and/or off-camera/behind-the-scenes. Classes are highly practical and provide significant hands-on opportunities, creative real-world projects, and building a professional media portfolio.

Learning Outcomes

1. Implement creative and interpretive skills through project-based work while scripting, producing, and editing original material for radio, television, video, and social media.
2. Identify and distinguish specific mass media industries, media job roles, and required media skills.
3. Plan, generate, and edit written and oral materials for professional media projects.

Certificate Requirements

Code	Title	Credits
Required Courses		
COMM 1010	Introduction to Mass Communication	3
COMM 1612	Audio Production	3
COMM 1603	Television Production	3
COMM 1604	Video Filmmaking	3
COMM 1301	Public Speaking	3
COMM 2512	Screenwriting	3
Total Credits		**18**

The Communication curriculum offers three degree options. Students may not complete more than one associate's degree in this area but additional certificates may be earned.

- Communication: Human Communication, AS
- Communication: Journalism, AS
- Communication: Media Production, AS
- Communication: Public Relations Certificate
- Communication: Visual Communication Certificate

Related CSCU Transfer Ticket Program

- Communication Studies - CSCU Transfer Degree, AA