

COMMUNICATION: HUMAN COMMUNICATION, AS

Program code: COMM-AS-HUM

Location: Asnuntuck, Capital, Manchester, Naugatuck Valley, Norwalk

Program Description

Communication studies prepare students to participate in the professional, social, and civic life in an ethical, intellectually curious, and engaged manner. The discipline of communication focuses on how people use messages to generate meanings within and across various contexts, cultures, channels, and media.

Students who complete the major will have knowledge of foundational theories of communication; prevailing communication research paradigms; media industry structure and practices; prevailing criticism of media practice and performance; media influence on individuals and groups; the interplay of media systems in a global context; roles and functions of communication in interpersonal, group, organizational, and public contexts; conventions of public address and advocacy; and the impact and ethics of persuasion.

Students will be able to think critically; develop and present arguments; communicate effectively in interpersonal, group, organizational, and public contexts; and invent, arrange, and deliver effective and ethical messages via oral, print, and electronic modes.

Human Communication Option

The Human Communication concentration prepares students to effectively collaborate in teams, clearly express ideas, as well as analyze and respond to challenging issues that arise in interpersonal, intercultural, small-group, and organizational contexts. Human Communication majors will develop strategies for communicating effectively and ethically through mediated channels. The degree provides open electives allowing students to pursue areas of interest in a range of career fields such as public relations, social media brand strategy, project management, human resources, mediation, counseling, customer service, negotiation, recruitment, administration, and freelance entrepreneurial pursuits.

Learning Outcomes

1. Describe the Communication discipline and its central questions
2. Employ Communication theories, perspectives, principles, and concepts
3. Create messages appropriate to the audience, purpose, and context
4. Critically analyze messages
5. Apply ethical communication principles and practices
6. Influence public discourse

Degree Requirements

Code	Title	Credits
General Education Courses		
ENG 1010	Composition	3
MATH 1000 or higher ¹		3-4
COMM 1201	Film Study and Appreciation	3

Elective SCRX - Scientific Reasoning Course or Elective SCKX - Scientific Knowledge Course		3-4
Choose one of the following Social and Behavioral Science Electives:		3
PSY 1011	General Psychology I	
SOC 1001	Principles of Sociology	
HIST 1001	Western History to the 1500s	
ANTH 1001	Introduction to Anthropology	
ANTH 1005	Introduction to Cultural Anthropology	
COMM 1301	Public Speaking	3
or COMM 1302	Interpersonal Communication	
CCS 1001	College and Career Success	3
Communication Program Core		
COMM 1000	Introduction to Communication	3
COMM 1010	Introduction to Mass Communication	3
COMM 1301	Public Speaking	3
or COMM 1302	Interpersonal Communication	
COMM 1306	Social Media in Contemporary Society	3
or COMM 2502	Social Media Strategy	
Choose one of the following:		3
COMM 1401	Journalism	
COMM 1601	Digital Video Production	
COMM 1604	Video Filmmaking	
COMM 1612	Audio Production	
COMM 2512	Screenwriting	
Communication Elective ²		3
Open Electives		6
Human Communication Courses		
COMM 1303	Group Communication	3
COMM 1305	Intercultural Communication	3
Choose one of the following:		3
SOC 1001	Principles of Sociology	
PSY 1011	General Psychology I	
ANTH 1005	Introduction to Cultural Anthropology	
Communication Elective (any COMM)		3
Open Elective		3
Total Credits		60-62

¹ MATH 1100 Quantitative Reasoning or higher recommended for students considering transfer

The Communication curriculum offers three degree options. Students may not complete more than one associate's degree in this area but additional certificates may be earned.

- Communication: Digital Media Production Certificate
- Communication: Journalism, AS
- Communication: Media Production, AS
- Communication: Public Relations Certificate
- Communication: Visual Communication Certificate

2 Communication: Human Communication, AS

Related CSCU Transfer Ticket Program

- Communication Studies - CSCU Transfer Degree, AA