

COMMUNICATION: PUBLIC RELATIONS CERTIFICATE

Program code: COMM-CC-PR

Location: Capital, Manchester

Certificate Requirements

Code	Title	Credits
Required Courses		
ENG 1010	Composition	3
COMM 1306	Social Media in Contemporary Society	3
COMM 1401	Journalism	3
BMKT 2010	Principles of Marketing	3
COMM 1301	Public Speaking	3
COMM 1304	Introduction to Public Relations	3
Total Credits		18