

COMMUNICATION: VISUAL COMMUNICATION CERTIFICATE

Program code: COMM-CC-VIS

Location: Capital, Gateway, Norwalk

Program Description

The Visual Communication Certificate program provides a foundation in the technical and aesthetic aspects of visual media and communication technology. The program prepares students for employment in areas of graphic design, social media, and various new media. The program also serves as skill expansion credential for professionals working in public relations, journalism, library, development, or other related specialties that interface with various target audiences.

Learning Outcomes

1. Design, implement and evaluate visual messages for a variety of target audiences.
2. Apply inclusion practices in the design and dissemination of word-based and visual information.
3. Understand principles of communication effectiveness.

Certificate Requirements

Code	Title	Credits
Required Courses		
ENG 1010	Composition	3
	Fine Arts Elective (photography recommended)	3
COMM 1501	Visual Communication	3
COMM 1306	Social Media in Contemporary Society	3
	or COMM 2502	Social Media Strategy
COMM 1603	Television Production	3
COMM or DGA Elective		3
Total Credits		18

The Communication curriculum offers three degree options. Students may not complete more than one associate's degree in this area but additional certificates may be earned.

- Communication: Digital Media Production Certificate
- Communication: Human Communication, AS
- Communication: Journalism, AS
- Communication: Media Production, AS
- Communication: Public Relations Certificate

Related CSCU Transfer Ticket Program

- Communication Studies - CSCU Transfer Degree, AA