

DIGITAL ARTS TECHNOLOGY: TECHNICAL COMMUNICATION CERTIFICATE

Program code: DATX-CC-TCH

Location: Naugatuck Valley

Program Description

Students who complete the certificate in Technical Communication are prepared and empowered to be an effective communicator with the ability to write, illustrate, and speak about technical subjects in media, advertising, and business industries. This certificate can be completed in one semester, or applied to the TAP Communication or the Digital Arts Technology degree program and for transfer to BA/ BS programs at other colleges.

Learning Outcomes

Upon successful completion of all program requirements, graduates will be able to:

1. Demonstrate increased competencies in writing and speaking skills.
2. Effectively articulate technical procedures to co-workers, management, and customers.
3. Utilize current computer software, audio, and video tools in preparing technical presentations.
4. Critically analyze diverse uses of technical communication, including current trends and effects of mass media, and the social impact of mass media on individuals and our American culture.
5. Assess and articulate how various channels of mass media communication influence message content.

This certificate is focused on retraining workers who have a desire to improve their technical communication skills. DAT courses in this program require access to a computer studio lab or a student must have a computer with specialized software (including Adobe Creative Cloud, Autodesk's Maya, and others as industry dictates) to take the FLEX courses.

Certificate Requirements

Code	Title	Credits
Required Courses		
COMM 1010	Introduction to Mass Communication	3
CIS 1001 or CSA 1110	Introduction to Computers Introduction to Software Applications	3
DAT 1001	Introduction to Digital Arts	3
DAT 1221	Digital Layout	3
DAT 1000	Graphic Design for DAT (or equivalent course)	3
ENG 1080	Composition II: Technical Writing	3
Total Credits		18

- Digital Arts Technology, AS
- Digital Arts Technology: Animation & Motion Graphics Certificate

- Digital Arts Technology: Audio Production Certificate
- Digital Arts Technology: Digital Graphics for Print & Screen Certificate
- Digital Arts Technology: Trending Technology in Digital Media Certificate
- Digital Arts Technology: Video Production Certificate