

DIGITAL ARTS TECHNOLOGY: TRENDING TECHNOLOGY IN DIGITAL MEDIA CERTIFICATE

Program code: DATX-CC-TRD

Location: Naugatuck Valley

Certificate Requirements

| Code | Title | Credits |
|---------------------------|--|-----------|
| Required Courses | | |
| BMKT 2010 or BMKT 2160 | Principles of Marketing Digital Marketing | 3 |
| COMM 1010 | Introduction to Mass Communication | 3 |
| DAT 1111 | Foundations of Web Development | 3 |
| DAT 1221 | Digital Layout | 3 |
| DAT 1125 or DAT 2145 | Interactive Media Design Programming for the Arts | 3 |
| DAT 2131 | Multi-platform Web Development | 3 |
| Total Credits | | 18 |