

# DIGITAL ARTS TECHNOLOGY: VIDEO PRODUCTION CERTIFICATE

---

**Program code:** DATX-CC-VID

**Location:** Naugatuck Valley

## Program Description

Students who complete the Video Production Certificate will be able to apply visual composition, lighting design, non-linear video editing, motion graphics design, audio production, and sound design for use in advertising, marketing, business and media industries. Certificate credits also apply to the Digital Arts Technology degree program and for transfer to BA/ BS programs at other colleges.

## Learning Outcomes

1. Demonstrate efficient time management and organizational practices.
2. Practice effective communication both independently and as part of a team.
3. Recognize and use the multiple steps of the video production process to facilitate project completion.
4. Apply industry-standard techniques and tools to complete professional level audio visual projects.
5. Create state-of-the-art special effect techniques used in film and video.
6. Complete significant projects resulting in a robust portfolio or demo reel.

Courses in this program require access to a computer studio lab or a student must have a computer with specialized software (including Adobe Creative Cloud, Avid Pro-Tools, and others as industry dictates) to take the FLEX courses.

## Certificate Requirements

Code	Title	Credits
<b>Required Courses</b>		
COMM 1201	Film Study and Appreciation	3
DAT 1002	Introduction to Photography	3
DAT 1411	Video Foundations	3
DAT 1525	Acoustics and Sound Design	3
or DAT 2535	Studio and On-Site Recording	
DAT 2411	Video Editing and Enhancement	3
DAT 2421	Motion and Special Effects	3
<b>Total Credits</b>		<b>18</b>

- Digital Arts Technology: Animation & Motion Graphics Certificate
- Digital Arts Technology: Audio Production Certificate
- Digital Arts Technology: Digital Graphics for Print & Screen Certificate
- Digital Arts Technology: Technical Communication Certificate
- Digital Arts Technology: Trending Technology in Digital Media Certificate