

ENTREPRENEURSHIP CERTIFICATE

Program code: SBME-CC

Location: Capital, Gateway, Housatonic, Manchester, Middlesex,
Quinebaug Valley

Program Description

This two-semester certificate program is designed to prepare prospective entrepreneurs with the fundamentals of starting and managing their own business. For existing business owners, the program will strengthen entrepreneurial and managerial skills. Credits earned can be applied towards an AS degree in Entrepreneurship.

Learning Outcomes

1. Identify core concepts of entrepreneurship and small business management and their impact on society and the global economy.
2. Describe the legal and ethical environments for entrepreneurs and small businesses.
3. Demonstrate analytical, problem-solving, and decision-making skills applicable to entrepreneurship and small business management.
4. Demonstrate information literacy through research skills and the use of technology.
5. Apply effective written and oral communication skills to business situations.

Certificate Requirements

Code	Title	Credits
Required Courses		
ACCT 1130	Principles of Financial Accounting	3
BENT 2170	Small Business Management and Growth	3
BENT 2180	Entrepreneurship	3
BMKT 2010	Principles of Marketing	3
Business Electives - Chooses two courses from: ACCT, BENT, BUSN, BFIN, BMGT, BMKT, ECON, CSA ¹		6
Total Credits		18

¹ or HOSP 2244 Meetings, Conventions and Special Events Management