

# FASHION MERCHANDISING AND RETAIL MANAGEMENT CERTIFICATE

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Program code: FMRM-CC

Location: Gateway

## Certificate Requirements

Code	Title	Credits
<b>Required Courses</b>		
BENT 2180	Entrepreneurship	3
BMKT 1003	Principles of Retailing	3
BMKT 2010	Principles of Marketing	3
BMKT 2015	Principles of eBusiness	3
BMKT 2055	Introduction to the Fashion Industry	3
BMKT 2057	Textiles	3
BMKT 2410	Principles of Advertising	3
<b>Total Credits</b>		<b>21</b>