

GRAPHIC DESIGN: DESIGN STUDIES, AAS

Program code: GRPH-AAS-DS

Location: Norwalk

The Graphic Design: Design Studies Associate in Applied Science program serves to introduce students to the fundamental skills, principles, techniques, terminology, technology and history of graphic design while also providing a strong liberal arts background.

Working with program faculty, students are required to create a portfolio of design work that exhibits proficiency in visual communication. The contents of the portfolio provide evidence of student skill level, aesthetic sensibility and technical mastery to future employers or institutions to which students may transfer. Students should work closely with their faculty advisor to choose electives that best meet their goals.

Learning Outcomes

Upon successful completion of program requirements, graduates will be able to:

1. Apply graphic design elements, principles, and procedures to create appropriate visual communication
2. Analyze the historical foundations of visual communications and evaluate contemporary design concepts/trends
3. Demonstrate proficiency with industry-standard manual and digital tools
4. Demonstrate critical, analytical and aesthetic thought processes, as well as industry-standard vocabulary
5. Create a career, transfer or personal portfolio that demonstrates a broad understanding of graphic design skills, sensibilities, and techniques
6. Apply acquired skills through an internship (recommended)

Degree Requirements

Code	Title	Credits
General Education Courses		
ENG 1010	Composition	3
MATH 1100 or higher		3-4
Choose one of the following: ¹		3
ARTH 1012	History of Graphic Design	
ARTH 1001	Global Art History Prehistory to 1500 CE	
ARTH 1002	Global Art History 1500 CE to present	
ARTH 1003	Global Modern Art History 1850 to Present	
Elective SCR X - Scientific Reasoning Course or Elective SCK X - Scientific Knowledge Course		3-4
Elective SBS X - Social / Behavioral Science Course or Elective HIS X - Historical Knowledge Course		3
Elective ORAX - Oral Communication Course or Elective WRIX - Written Communication II Course		3

CCS 1001	College and Career Success	3
Program Courses		
ART 1110	Drawing I	3
GRA 1101	Introduction to Computer Graphics	3
or ART 1250	Color Theory	
GRA 1501	Graphic Design I	3
GRA 2001	Typography	3
ART 1120	Drawing II	3
GRA 2301	Digital Imaging II	3
GRA 2306	Digital Illustration	3
GRA 2401	Digital Page Design	3
GRA 2502	Graphic Design II	3
GRA 2503	Graphic Design III	3
ART/GRA studio courses		
GRA 2890	Portfolio Preparation	1
Choose one of the following:		3
GRA 2095	Graphic Design Internship	
ART/GRA Studio Course		

Total Credits **61-63**

¹ Preferred: ARTH 1012 History of Graphic Design

Code	Title	Credits
Semester 1		
CCS 1001	College and Career Success	3
ENG 1010	Composition	3
GRA 1501	Graphic Design I	3
GRA 2306	Digital Illustration	3
ART 1110	Drawing I	3
Semester 2		
MATH 1100 or higher		3-4
Choose one of the following: ¹		3
ARTH 1012	History of Graphic Design	
ARTH 1001	Global Art History Prehistory to 1500 CE	
ARTH 1002	Global Art History 1500 CE to present	
ARTH 1003	Global Modern Art History 1850 to Present	
ART 1250	Color Theory	3
GRA 2001	Typography ()	3
GRA 2401	Digital Page Design	3
Semester 3		
Choose One Gen Ed Elective		3-4
SCRX Scientific Reasoning Elective		
SCKX Scientific Knowledge Elective		
Choose One Gen Ed Elective		3
ORAX Oral Communication Elective		
WRIX Written Communication 2 Elective		
ART 1120	Drawing II	3
GRA 2301	Digital Imaging II	3
GRA 2502	Graphic Design II	3
Semester 4		

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Choose One Gen Ed Elective		3
SBSX Social and Behavioral Science Elective		
HISX Historical Knowledge		
GRA 2503	Graphic Design III	3
ART/GRA Studio Electives		6
GRA 2890	Portfolio Preparation	1
Choose one of the following:		3
GRA 2095	Graphic Design Internship	
ART/GRA Studio Elective		
Total Credits		61-63

¹ Preferred: ARTH 1012 History of Graphic Design

- Graphic Design, AS
- Graphic Design: Design & Illustration, AS
- Graphic Design: Digital Media/Web Design, AS
- Graphic Design: Web Design Certificate