

NEW MEDIA PRODUCTION: DIGITAL MARKETING CERTIFICATE

Program code: NDGC-CC-NMP

Location: Middlesex

Certificate Requirements

Code	Title	Credits
ENG 1010	Composition	3
NMP 1110	Introduction to Digital Graphics	3
NMP 2210	Web Productions Fundamentals	3
BMGT 2020 or BMGT 2100	Principles of Management Organizational Behavior	3
BMKT 2010	Principles of Marketing	3
BMKT 2160	Digital Marketing	3
BMKT 2080	Social Media Marketing	3
Any course in ACCT, BENT, BMGT, BMKT, BUSN, COMM, ECON, ENG, MATH, or NMP		3
Any course in ACCT, BENT, BMGT, BMKT, BUSN, COMM, ENG, MATH, or NMP		3
BUSN 2098 or BUSN 2095	Business Special Topics Business Practicum	3
Total Credits		30