

# NEW MEDIA PRODUCTION: FILM AND VIDEO, AAS

**Program code:** NFLV-AAS-NMP

**Location:** Middlesex

## Program Description

The NMP. Film & Video program is a career-oriented degree program that is part of a family of programs in New Media Production.

The New Media Production programs are dynamic, hands-on programs designed for aspiring content creators. These programs focus on the practical aspects of new media production, design, and aesthetics; leverage a wide range of innovative technologies; utilize advanced media production facilities; and help students to work in one of several media industries. These programs are ideal for creative individuals who are enthusiastic about shaping the future of digital content and media production.

New Media Production programs provide experience with the latest software, tools, and equipment used in content creation. Emphasizing experiential learning, the programs include projects, workshops, and collaborative assignments that simulate real-world scenarios and challenges in digital media production. Students build a comprehensive portfolio of their work, displaying their skills and creativity to potential employers. Students also complete a capstone project of professional quality or at least one internship. The programs offer opportunities for networking and valuable insights into the media production industry.

Students immerse themselves in the creation of digital content, gaining expertise in various forms of media such as video, audio, animation, and interactive systems. Students have access to advanced technology and equipment, such as professional audio recording tools, graphic and animation software, and advanced video production equipment, distinctly integrated into the CT State Middlesex Center for New Media, an advanced, multi-million-dollar studio production environment.

Each of the New Media Production Associate of Applied Science degrees requires students to complete 21-22 credits of general education courses, 33 credits of directed program courses, and include 6 credits of open electives. In lieu of an associate degree, students may opt to take a certificate program that includes the same directed program courses without the general education or elective options.

The NMP. Film & Video program specifically teaches digital film and video production skills as applied to all areas where digital film and video may be used, including television, film, the Internet, social media, corporate and business communication, marketing, and other digital media industries. The program includes a balance between narrative story-telling approaches and documentary, news, and informational approaches. This hands-on program teaches all aspects of field, studio, and video post-production, including writing, producing, directing, acting and performance, interviewing, news gathering, camera operation, shot composition, digital cinematography and lighting, audio and music, non-linear editing, graphics, special effects, file management, exporting, and distribution. Equipment and facilities include advanced-level professional cameras, lights, microphones, audio recorders, a full television studio, editing suites and labs, and computers using the latest professional software programs.

## Learning Outcomes for All New Media Production Programs

- Create digital media content through the application of relevant principles and theories.
- Use fundamental workflows involved in digital media production processes.
- Interpret the role of digital media in contemporary communication and society.
- Competently use industry-standard media technologies.
- Apply advanced media production techniques.
- Distinguish between different styles and genres of digital media.
- Critique digital media projects based on aesthetic value, technical quality, and their impact on audience engagement.

## Film & Video Learning Outcomes

1. Plan, develop, produce, shoot, and edit professional-quality film, video, and television projects.
2. Use professional-level production equipment, studios, software, and technology appropriate for film and video production.
3. Work both individually and collaboratively in the process of making film and video projects, including performing the role of a specialized job.
4. Apply and evaluate knowledge of film and video aesthetics.
5. Write effective scripts and proposals for media in the general areas of television, motion pictures, radio, and new media.

## Degree Requirements

Code	Title	Credits
<b>New Media Production General Education Core</b>		
ENG 1010	Composition	3
MATH 1000 or higher <sup>1</sup>		3-4
Elective ARHX - Arts & Humanities Course		3-4
Elective SCRX - Scientific Reasoning Course or Elective SCKX - Scientific Knowledge Course		3-4
Elective SBSX - Social / Behavioral Science Course or Elective HISX - Historical Knowledge Course		3
Elective WRIX - Written Communication II Course or Elective ORAX - Oral Communication Course		3
CCS 1001	College and Career Success	3
<b>Program Courses</b>		
NMP 1001 or NMP 1025	Digital Media Foundations New Media Production	3
COMM 1601	Digital Video Production	3
NMP 2003 or COMM 1201	Media Literacy Film Study and Appreciation	3
NMP 1053 or NMP 2028	Film Production News and Documentary Production	3
NMP 2020	Television Studio Production	3
COMM 2512 or COMM 2513	Screenwriting Scriptwriting of Media	3
NMP 2064	Advanced Video Editing	3
NMP 1047 or COMM 1612	Digital Cinematography Audio Production	3

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Choose one of the following:	3
NMP 2090	Media Production Capstone
NMP 2095	Media Production Practicum
NMP 2195	Media Internship
Program Elective - COMM or NMP	3
Program Elective - COMM or NMP	3
Open Elective - Any course number 1000 or higher	6
<b>Total Credits</b>	<b>60-63</b>

<sup>1</sup> MATH 1100 Quantitative Reasoning or higher required for transfer

Students may earn one of these AAS degrees and the corresponding embedded certificate.

- New Media Production: Audio and Music Certificate
- New Media Production: Audio and Music, AAS
- New Media Production: Corporate Media Certificate
- New Media Production: Corporate Media, AAS
- New Media Production: Digital Marketing Certificate
- New Media Production: Digital Marketing, AAS
- New Media Production: Film & Video Certificate
- New Media Production: Multimedia Certificate
- New Media Production: Multimedia, AAS
- New Media Production: News and Sports Certificate
- New Media Production: News and Sports, AAS