

NEW MEDIA PRODUCTION: NEWS AND SPORTS, AAS

Program code: NNSP-AAS-NMP

Location: Middlesex

Program Description

The New Media Production: News & Sports program is a career-oriented degree program that is part of a family of programs in New Media Production. The New Media Production programs are dynamic, hands-on programs designed for aspiring content creators. These programs focus on the practical aspects of new media production, design, and aesthetics; leverage a wide range of innovative technologies; utilize advanced media production facilities; and help students to work in one of several media industries. These programs are ideal for creative individuals who are enthusiastic about shaping the future of digital content and media production. New Media Production programs provide experience with the latest software, tools, and equipment used in content creation. Emphasizing experiential learning, the programs include projects, workshops, and collaborative assignments that simulate real-world scenarios and challenges in digital media production. Students build a comprehensive portfolio of their work, displaying their skills and creativity to potential employers. Students also complete a capstone project of professional quality or at least one internship. The programs offer opportunities for networking and valuable insights into the media production industry.

Students immerse themselves in the creation of digital content, gaining expertise in various forms of media such as video, audio, animation, and interactive systems. Students have access to advanced technology and equipment, such as professional audio recording tools, graphic and animation software, and advanced video production equipment, distinctly integrated into the CT State Middlesex Center for New Media, an advanced, multi-million-dollar studio production environment.

Each of the New Media Production Associate of Applied Science degrees requires students to complete 21-22 credits of general education courses, 33 credits of directed program courses, and include 6 credits of open electives. In lieu of an associate degree, students may opt to take a certificate program that includes the same directed program courses without the general education or elective options.

The NMP. News and Sports associates degree program is designed to prepare students to work in journalism, news, and sports production careers. Students learn the process of news and sports media project development from concept to completion with an emphasis on hands-on, experiential learning. In addition, the News and Sports program includes coverage of principles, ethics, and practices of journalism as well as practical sports and sports-related content production. While not designed as a transfer program, the curriculum includes several courses modeled after those offered by similar bachelor's degree programs and should allow for easy transfer to these types of programs.

Learning Outcomes for All New Media Production Programs

- Create digital media content through the application of relevant principles and theories.

- Use fundamental workflows involved in digital media production processes.
- Interpret the role of digital media in contemporary communication and society.
- Competently use industry-standard media technologies.
- Apply advanced media production techniques.
- Distinguish between different styles and genres of digital media.
- Critique digital media projects based on aesthetic value, technical quality, and their impact on audience engagement.

News & Sports Learning Outcomes

1. Plan, research, and produce effective news stories, bathing written and digital media formats.
2. Analyze the diverse factors influencing media messages within both globalized and local media contexts.
3. Produce journalistic work that demonstrates an area of specialization and draws on the specific creativity and technical skills of the student.
4. Produce news packages that engage audiences with relevant facts, visuals, sounds, and other appropriate components and demonstrates professional technical competence.
5. Apply the principles of media and journalism ethics.
6. Apply emotionally intelligent interviewing skills in the preparation of news stories for different forms of media.
7. Apply writing, editing, and proof-reading skills to report the news.
8. Evaluate news stories effectively.

Degree Requirements

| Code | Title | Credits |
|---|---|---------|
| New Media Production General Education Core | | |
| ENG 1010 | Composition | 3 |
| MATH 1000 or higher ¹ | | 3-4 |
| Elective ARHX - Arts & Humanities Course | | 3-4 |
| Elective SCRX - Scientific Reasoning Course or Elective SCKX - Scientific Knowledge Course | | 3-4 |
| Elective SBSX - Social / Behavioral Science Course or Elective HISX - Historical Knowledge Course | | 3 |
| Elective WRIX - Written Communication II Course or Elective ORAX - Oral Communication Course | | 3 |
| CCS 1001 | College and Career Success | 3 |
| Program Courses | | |
| NMP 1001 or NMP 1025 | Digital Media Foundations New Media Production | 3 |
| COMM 1601 | Digital Video Production | 3 |
| COMM 1010 | Introduction to Mass Communication | 3 |
| COMM 1401 | Journalism | 3 |
| NMP 2028 | News and Documentary Production | 3 |
| NMP 2020 | Television Studio Production | 3 |
| NMP 2064 | Advanced Video Editing | 3 |
| Choose one of the following: | | 3 |
| ART 1450 | Digital Photography I | |
| NMP 1047 | Digital Cinematography | |
| COMM 1612 | Audio Production | |

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| COMM 1502 | Sports Reporting | 3 |
| or COMM 2513 | Scriptwriting of Media | |
| Choose one of the following: | | 3 |
| NMP 2090 | Media Production Capstone | |
| NMP 2095 | Media Production Practicum | |
| NMP 2195 | Media Internship | |
| Program Elective - COMM or NMP | | 3 |
| Open Electives - Any course number 1000 or higher | | 6 |
| Total Credits | | 60-63 |

¹ MATH 1100 Quantitative Reasoning or higher required for transfer

Students may earn one of these AAS degrees and the corresponding embedded certificate.

- New Media Production: Audio and Music Certificate
- New Media Production: Audio and Music, AAS
- New Media Production: Corporate Media Certificate
- New Media Production: Corporate Media, AAS
- New Media Production: Digital Marketing Certificate
- New Media Production: Digital Marketing, AAS
- New Media Production: Film & Video Certificate
- New Media Production: Film and Video, AAS
- New Media Production: Multimedia Certificate
- New Media Production: Multimedia, AAS
- New Media Production: News and Sports Certificate