

SPORT MANAGEMENT, AS

Program code: SPMG-AS

Location: Gateway

Degree Requirements

| Code | Title | Credits |
|--|---|--------------|
| General Education Courses | | |
| ENG 1010 | Composition | 3 |
| MATH 1200 | Statistics I | 3 |
| Choose one of the following: | | 3 |
| MUS 1001 | Music History - Medieval-Baroque | |
| ARTH 1001 | Global Art History Prehistory to 1500 CE | |
| ARTH 1002 | Global Art History 1500 CE to present | |
| Elective SCKX - Scientific Knowledge Course or Elective SCRX - Scientific Reasoning Course | | 3-4 |
| ECON 1001 | Principles of Macroeconomics | 3 |
| BUSN 2100 | Business Communication | 3 |
| CCS 1001 | College and Career Success | 3 |
| Program Courses | | |
| ACCT 1130 | Principles of Financial Accounting | 3 |
| CSA 1111 | Spreadsheet Applications | 3 |
| BUSN 2310 | Business Law I | 3 |
| ECON 1002 | Principles of Microeconomics | 3 |
| BFIN 1100 | Personal Finance | 3 |
| or BENT 2180 | Entrepreneurship | |
| BMKT 2010 | Principles of Marketing | 3 |
| BMGT 2020 | Principles of Management | 3 |
| BMGT 2200 | Human Resource Management | 3 |
| BUSN 1047 | Introduction to Sports Management | 3 |
| BMKT 2102 | Sports Marketing | 3 |
| BUSN 2101 | Sports Media and Public Relations | 3 |
| BFIN 2113 | Sports Finance | 3 |
| HOSP 2244 | Meetings, Conventions and Special Events Management | 3 |
| Total Credits | | 60-61 |